

# Bilingual Emcee Catherine Yap

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## **EXPERIENCE**

Catherine Yap's emcee experience encompasses all genres of events from hosting weddings, Dinner and Dance, social events for corporate, private parties, trade shows, product launches, roadshow, soft-sell encouragement, and charity events.

Event hosting/managing for:

### **Grand Opening/ Product Launch/ Media Launch**

- The Princess Kitty Club Grand Opening at Anchorpoint
- 8Q-Rate: School grand opening at 8Q SAM
- Philips Luxe Go Gear Media Preview Product Launch
- Aon Consulting – In Celebration of the Launch of our Regional Centre of Excellence and Recipient of EDB's International Headquarters Award
- Loo Campaign Launch 2008/2010
- DMG Asia Pacific (Singapore) Grand Opening
- The Happy Office 2008 (Design Competition)
- Anthony Hair Boutique Store Grand Opening Ceremony
- Official Opening of Wisma Atria Basement Entrance
- Epson Library Launch at Funan IT Mall
- Victoria Peak Chinese Cuisine Restaurant Grand Opening

- Launch of World's First Projector Smartphone, Samsung Galaxy Beam
- Naming Ceremony of new rig P2027 – Tam Dao 02
- Celebration for the TOP of The Arte condominium
- iStudio Opening at Change Alley
- Launch of Xperia Southeast Asia Debut for Sony Mobile
- Launch of Philips Fedelio Headphone
- The Blessing of Montara Venture (Oil Rig)
- Christening Ceremony of Atwood Mako
- Christening Ceremony of Atwood Manta
- Launch of Mac Everyday Savers Menu Campaign
- Launch of Courts Friends or Fakes Facebook APP campaign

### **Family Day**

- Lexis Nexis Family Day
- Singapore Chefs Association Family Day 2008
- Duchess Park Opening Family Day

### **Company Event/ D&D**

- Land Transport Authority Corporate and Charity Events
- Great Eastern Appreciation Night 2008
- Beyond Beauty Annual Dinner 2008, Kuala Lumpur
- Officer Cadet School Social Night at OCS campus hall
- Transport North Hub Christmas Party at Powerhouse in St James Power Station
- Qi Ltd D&D
- Prize-giving & 14th Anniversary for Novelty Learning Centre
- Jackspeed Group D&D 2008
- LEAD Management Engineering & Construction Pte Ltd D&D 2008
- ObTech Asia Pacific Pte Ltd CNY Dinner 2008
- Egon Zehnder International D&D 2008
- Dinner & Dance for Year 3 Ngee Ann Polytechnic - School of Life Sciences and Chemical Technology
- 48th FAOCC Commissioning Ball (Officer Cadet School)
- Japan Research Institute Annual Dinner 2008
- Singapore Plastic Industry Association (SPIA) 19th Anniversary GALA Dinner
- Australian Universities International Alumni Convention 2008 Welcome Dinner and Opening Ceremony

- ITCAN Rock & Roll Get-Together @ Snow City
- 9th Division/ HQ Infantry Promotion Treat
- Resort World at Sentosa Dinner Treat for Staff
- Charity Gala Dinner 2008 with National Arthritis Foundation
- Lighthouse Club Annual Ball 2008
- GKE D&D 2008
- Winning Alliance D&D
- Temenos D&D 2008
- Prize-giving & 15th Anniversary for Novelty Learning Centre
- Agricultural bank of China CNY Dinner
- CNY Celebration for Franklin Offshore International Pte Ltd
- Japan Research Institute Annual Dinner 2009
- Boat Asia 2009 Cocktail Party
- NUS Faculty of Science 80th Anniversary Tributes and Celebrations
- Agricultural Bank of China Office Relocation Party
- Peter Knipp Holdings Pte Ltd Xmas Staff Party 2009
- NUS Faculty of Science 80th Anniversary Appreciation Night
- Chivas Regal Men's Night
- QBE Insurance International D&D 2009
- Carestream Health D&D 2009
- KTC Annual D&D 2010
- MOE Finance and Development Division (FDD) Dinner 2010
- Cathay Decoration Annual Dinner 2010
- Japan Research Institute Annual Dinner 2010
- Rickmers Trust Management Annual D&D 2010
- Lighthouse Club Annual Ball 2010
- Sumitomo Mitsui Construction Co. Annual D&D 2010
- Diethelm Keller Aviation Annual Dinner 2010
- Peter Knipp Holdings Pte Ltd Xmas Staff Party 2010
- Tanglin Corporation Pte Ltd Annual Dinner
- Japan Research Institute Annual Dinner 2012
- Hyundai Oilbank Golf Challenge 2012
- SOCAR Cocktail Reception 2012
- Lighthouse Club Annual Ball 2012

**Public Event/ Festival**

- Bikefest 2008
- Singapore Beer Festival 2008
- POP-Spring Party '08 at Singapore Art Museum
- Opening of Wandering Watercolor in and around Singapore at Alliance Francaise de Singapour
- Quathlon 08 by SAFRA Tampines
- Feather Run 2009 at Jurong Bird Park
- Singapore Food Festival 2009 – Spice it up at Hawker Centre
- Singapore Food Festival 2009 – Clarke Quay Centre Stage
- Yoga by the Sea 2009 – a mid autumn festival celebration
- Jalan Kayu Racial Harmony Day 2010 (Yio Chu Kang Swimming Complex)
- Singapore Food Festival 2010
- Yoga By the Sea 2010
- 50PLUS Expo 2012
- Singapore Food Festival 2012 Official Opening

**Roadshow**

- Great Eastern Life
- For Him Men's Spa & Beyond Beauty at Heeren
- Rat-Sino Grand Opening Night and at Tiong Bahru Plaza
- Singtel at Suntec City
- UOB seasonal roadshows
- Courts Carpark Sale at Bukit Timah showroom
- Slimming Sanctuary at Heeren
- Singtel Redpac at Tampines Mall
- Samsung innov8 launch with Starhub at Plaza Singapura
- SK II Christmas at Takashimaya
- Tiger CNY Reunion
- Expressions
- Betty Boop @ Isetan Scotts
- UOB Grand Prix
- UOB Grand Prix Final Showdown
- UOB "Reach for the stars"
- Expression Christmas Pre-party
- Celebrations Packed Singapore! By Uniquely Singapore at Orchard Tourism Centre
- UOB CNY 2010 at Bedok central

- Launch of World's First Projector Smartphone, Samsung Galaxy Beam with Starhub at Plaza Singapura
- AXA at 313@Somerset
- EpiCentre "My music, my moments, my life" at 313@Somerset featuring Garage Band and iPhoto
- EpiCentre "My music, my moments, my life" at Orchard Ion featuring Garage Band
- The Grand Prix Season Singapore Soundpark at Orchard Ion
- F1 racer babe and racer dude event at 313@Somerset
- The Magical Cash Giveaway for Asia Pacific Brewery
- Triumph Chinese New Year Red Campaign 2011
- Sloggi Launches Eco-life Collection 2011
- Triumph at Isetan Roadshow 2011
- Triumph GSS Promotion 2011
- Triumph Red Passion Campaign CNY Roadshow 2012
- Triumph GSS Promotion 2012

### **Trade Show**

- IT Show 2007
- World Book Fair
- PC Fair 2007, KLCC, Kuala Lumpur
- PC Show 2007
- Comex Show 2007
- SITEX 2007
- IT SHOW 2009 – Toshiba Regza
- PC SHOW 2009
- Institute of Certified Wedding Planners exhibition (Cozy Cot Holy Grail Party 2009)
- Comex 2010 for Panasonic
- ChemEx 2010 at SAKRA Oasis
- IT Show 2012 for Launch of Xperia S by Sony

**Conference/ Seminar/ Workshop**

- Global Entrepolis @ Singapore 2006
- Global Entrepolis @ Singapore 2007
- Seminar on U.S. Export Control Regulations
- "Zon Systems introduces Atempo LiveBackup" Seminar
- Tasty Singapore Brand Alignment Workshop I for IE Singapore
- Lenovo Think Rejuvenation Seminar
- Workshop on Single Window Development for CAREC Trade and Customs Officials
- Philips Joyful Parenting 2008
- Make my wedding perfect workshop at Peach Garden Restaurant
- ISAS 5<sup>th</sup> International Conference on South Asia
- Official Launch of South Asian Link
- Dell Appreciation Seminar and Night Party
- 13th Singapore Agency Managers' Conference (SAMC)
- SUTD October Student Admission Exercise
- InfoSec Forum 2010, Security Meets Simplicity
- Toshiba Asia Dealer's Convention 2010 at Marina Bay Sands
- ISAS 6<sup>th</sup> International Conference on South Asia

### **Zone Residential Centre/Condominium Event**

- Hong Kah Zone 5 RC CNY 2008 Celebration Karaoke Getai
- Moulmein Kent Ville Residents' Get Together 2008
- Zhenghua Parents' Day cum Welcome to Singapore
- Mid Autumn Party at Avila Gardens Condominium
- Moon Cake Festival Party at Hougang CDC
- Avila Gardens Christmas Bash
- Lo Hei Celebration at Queenstown Stirling View RC
- Don't Spread Bugs @ South West Launch
- Woodlands Zone RC Block Party
- Bukit Timah Zone 4 RC Block Party 2009
- Jurong GRC Community Concert at Singapore Chinese Garden
- Nee Soon Zone 6 RC Block Party
- Nee Soon East Zone 10RC Voting Poll and Lift Upgrading
- Christmas Party 2009 Avila Gardens, Condominium
- Yew Tee Zone 11 RC Residents Christmas Party 2010

### **Kids Show**

- Team Singapore @Beijing 2008 Olympic & Paralympic Games Well Wishing Campaign and Celebration of Sport ON! Kids Club
- Junior Olympic Adventure for Sport ON! Kids Club
- 60 Minutes Challenge at Bishan Park
- Launch of Road Courtesy Campaign 2008 in conjunction with the 28 Annual Shell Traffic Games
- Takashimaya Little Ones Club
- Try It Out! Sports Carnival with Sport On! Kids Club
- Fright Night at Safra Yishun
- Crispy Wonderland Launch Party
- Return of the Fright Night at Safra Yishun
- Dunk the junk – School assembly talk

### **Pub Quiz**

- All New Trivial Tuesday Nights at PINCHOS (weekly)
- Sportsman Pub Quiz